

Station	KTNV-TV LAS VEGAS, NV	Agency	() SHORR,JOHNSON,MAGNUS	Rep Firm	
Advertiser	() .BERKLEY FOR SENATE		1831 CHESTNUT ST. #602	Sales Office () PHILADELPHIA	
Product	SHELLEY BERKLEY 60S		PHILADELPHIA, PA 19103	Salesperson () ANJIE BRADY	
Estimate#		Agency C/P1/P2/E			
Buyer	TERRI COOPER	Flight Dates	08/14/2012 - 08/20/2012	Salesperson Phone#	215-567-6005
Phone#		Hiatus Weeks		Salesperson FAX#	215-567-5938
Fax#					

--- CONTRACT COMMENT ---

CLIENT: SHELLEY BERKLEY FOR US SENATE SC=*

--- REMARKS ---

THIS IS A NEW POLITICAL ORDER
CONTRACT TOTAL IS \$4700
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A		:60	\$800.00	08/14-08/17	4	1	4	\$3,200.00	
		Buyline Comment: GOOD MORNING AMERICA										
	2	M	7A-9A		:60	\$800.00	08/20-08/20	1	1	1	\$800.00	
		Buyline Comment: GOOD MORNING AMERICA										
	3	SA	7A-8A		:60	\$700.00	08/18-08/18	1	1	1	\$700.00	
		Buyline Comment: SATURDAY G.M.A.										

---REPORT TOTALS---

Report Totals: 6 / \$4,700.00

---SALES MONTHLY TOTALS---

Aug 12: 6 / \$4,700.00
Sales Totals: 6 / \$4,700.00
Station Totals: 6 / \$4,700.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$26,111	KBLR	0%	KLAS	20%	KSNV	48%	KTNV	18%	KTUD	0%
		KVCW	2%	KVMY	0%	KVVU	12%				

Station KTNV-TV LAS VEGAS, NV

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1831 CHESTNUT ST. #602

PHILADELPHIA, PA 19103

Agency C/P1/P2/E

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---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12

Demos RA35+